



D.E.F.Y. CONSULTING GROUP, LLC

PRIVACY POLICY

D.E.F.Y. Consulting Group, LLC. respects your privacy and is committed to protecting it through our compliance with this policy. By joining our mailing list or accessing and browsing our websites (collectively the "Site"), you are accepting, and are bound by, this Privacy Policy.

This policy explains how we collect, use, and protect "Personal Information." "Personal Information" is information by which you may be personally identified, such as a name, postal address, e-mail address, social security number, telephone number, and any other information that is deemed personal or personally identifiable information under applicable law.

We reserve the right to change this policy at any time and without notice to the visitor by updating this page. You are bound by any such revisions and should therefore review this policy every time you visit the Site. If you do not agree with this policy, your sole and exclusive remedy is to unsubscribe from our mailing list and stop accessing the Site.

Children under the age of 13. Our mailing list and Site is not intended for children under 13 years of age and we do not knowingly collect Personal Information from children under 13. If we learn that we have collected or received Personal Information from a child under 13 without verification of parental consent, we will delete that information. If you believe that we may have Personal Information about a child under 13, please contact us.

Collecting Personal Information. We receive and collect the following categories of Personal Information:

- **Information that you voluntarily provide:** We may collect information that visitors provide to us when they subscribe to our mailing list, register for a program or event, submit an inquiry, or otherwise provide us with Personal Information.
- **Navigational Information and Web Beacons:** As you navigate through our Site, we may use automatic data collection technologies to collect certain information about your equipment, usage and browsing actions and patterns, and your "internet protocol" (IP) address. We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services. Pages of our Site and our e-mails may contain small electronic files known as web beacons that permit us, for example, to count users who have visited those pages or opened an email and for other related website statistics. The information we collect automatically is statistical data and does not include Personal Information, but we may maintain it or associate it with Personal Information we collect in other ways.
- **Cookies:** A cookie is a small file that is sent to your web browser from a web server and stored on your computer's hard drive. When you visit this Site, a cookie may be sent to your computer. You can control whether or not you want to accept cookies by adjusting the settings of your browser.

Using Personal Information. We may use Personal Information to improve our Site, to deliver a more personalized service, to inform visitors of new products and services, to contact visitors that signed up for our mailing list, events, and programs, or otherwise contacted us, and to fulfill any other purpose for which Personal Information was provided.

FOR OFFICIAL USE ONLY



We may use navigational information and web beacons to estimate our audience size, identify sources of web traffic to our Site, track our visitors' use of the Site, analyze traffic patterns, store information about visitor preferences, and recognize visitors when they return to our Site.

We may use cookies to record session information.

Disclosure of Personal Information. We will not sell or rent Personal Information to any unrelated third parties unless required by law or with your consent. We may share Personal Information with our affiliates. We also may use or share Personal Information to investigate, prevent or take action against suspected illegal activities, problems with this Site, or as required by law. We may use the information for legal proceedings, such as responding to subpoenas, court orders, or to establish or exercise our legal rights or defend against legal claims. In the event that we or our assets are acquired by or merged with a third party, the information collected by our Site may be one of the assets transferred.

Sites not covered by this policy. This policy does not apply to websites that this Site links to, websites that link to this Site, websites framed by this Site, or any other third-party websites. We do not control and are not responsible for third party practices. We encourage you to visit those third-party websites to learn about their privacy practices.

Security measures. Our web hosting company has implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. Although we believe that our web hosting company provides appropriate security measures, we are not responsible for the practices, actions or inactions of that company nor are we responsible for the circumvention of any privacy settings or security measures contained on the Site. Also, the transmission of information via the internet is not completely secure. Although we take reasonable measures to protect your Personal Information, we cannot guarantee the security of your Personal Information.

No waiver. Nothing herein waives, limits or in any way modifies our Terms of Use.

Opt out rights and questions. If you have any questions or at any time after visiting the Site, you change your mind about sharing your Personal Information as described in this policy, please contact us:

D.E.F.Y. Consulting Group
1187 N. 1200 West, Suite 300
Orem, UT 84057
(214) 702-6565
Support@DEFYEveryday.com